DD&T — WEEKLY REPORT

Digital, Data & Technology · file no later than Sunday by 4:00 PM ET

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Group: Digital X Data ☐ Technology ☐ Creative Pod ☐

Week ending: November 8st, 2026

1 · This week in one paragraph

SpringServe investigation and feasibility to replace tradehouse. Spoke to various brokers for all in one distribution assistance across all FAST distribution channels. Deal with analytics discrepancies issues due to the soundstack migration and TLR.
Started the process to closeout tadehouse media including full accounting of revenue not yet invoiced. Explored ribeyemedia as potential reach extender partner and video monetization channel. Finalized plan with AEs for PI attorney client for Video Feed on El Vacilon. Meeting with Streamguys and Sales and Aire to expand our sales Channel with preferential CPMS goin both ways. Apple Video Podcast addendum discussions and finalization with Adswizz. Sherwin Williams PR Campaign requirements and Overlap verification with Katz.

2 · Open items

- Various unpaid vendors, still an issue even when invoices are all already approved in concur.
- Addendum needed to be signed for Audacy (we are currently in breach due to TLR), waiting on Legal
- Addendum needs to be signed for Apple Video Podcasts, waiting on Legal.

3 · Next week

Finalize deal with Streamguys.
Work on reports for Jesus Lara.

Close out TradeHouse Media, replace with ADX for now.

4 · Open issues

Forecasting issues on adswizz continue, putting pressure on SoundStack to find a workaround.

5 · Suggestions

Aggressively pursue video monetization from all angles for the remainder of this year (Social Media, FAST channels, Roku homepage promotional opportunities, Tunein FAST channel distro, magnite integration). It will have the biggest impact on the bottom line without material additional expenses.